



SPONSOR BROCHURE

DECEMBER 4 - 8, 2017
EMBASSY SUITES GREENVILLE
GOLF RESORT & CONFERENCE CENTER
GREENVILLE, SOUTH CAROLINA

DEAR PARTNERS AND FRIENDS,

The **Southeastern States Parks Programs Seminar (SSPPS)** is an annual conference dedicated to the promotion and advancement of educational opportunities that our state parks have to offer. Each year, we gather to discuss new ideas, celebrate our successes and learn about trends in the world of state parks. This year we would like to increase the presence of businesses that can share your products and services that improve park experiences and interpretation.

Each year, millions of people visit our state parks all across the country creating memories with their families and friends. These park experiences are critical to our quality of life and the health of our local economies. Time spent in nature fosters shared stewardship of our resources to ensure that these special places can be enjoyed now and by future generations.

We are passionate about our parks and about providing the best possible experience for our visitors to enjoy the diversity of our nation and have fun recreating in our parks. We know you share this passion and commitment.

As a supporter of our state parks, you know that parks don't run themselves. Many people are involved in all aspects of park management, including you. The products and services you offer help us provide careful stewardship of our properties, run our park operations more efficiently and create memorable experiences for our visitors.

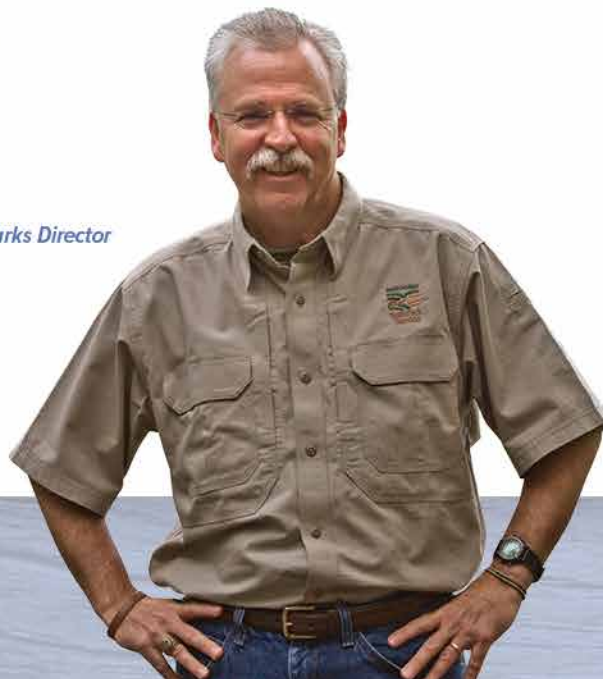
It is my hope that you will be with us at this year's conference in Greenville, South Carolina. Nestled in the foothills of the Blue Ridge Mountains, Greenville has combined traditional southern charm, stunning natural beauty and an unexpected, contemporary feel to create one of the country's fastest growing cities. From a revitalized downtown ranked among Forbes' "America's Ten Best", to several signature state parks, you will soon be saying, "Yeah, that Greenville!" Located near Interstate 85, close to the Greenville-Spartanburg International Airport, you will find Greenville to be very accessible.

The SSPPS is proud to be able to provide you with various opportunities to interact with state park interpreters and rangers from 14 southeastern states in both a formal and informal setting. It is important for you to feel that you are a part of this conference and take home memorable experiences, valuable information and great contacts.

Whether you are a longtime sponsor of our annual conference or it's your first year, we would love to have you in South Carolina in 2017.

See you in Greenville!


Phil Gaines
South Carolina State Parks Director





SPONSOR BENEFITS

As a sponsor at the Southeastern State Parks Programs Seminar, you'll have the unique opportunity to spend several days with state park rangers, interpreters, naturalists, resource managers and other park officials from across the southeastern United States.

Get unparalleled quality time to interact with over 70 state park officials representing at least 14 states.

Several sponsorship opportunities exist to allow you to find the right fit for your message and budget. Sponsors will be recognized throughout the conference.

- Upper level tiered sponsors will receive one or more full conference registrations, allowing you to participate in all conference functions side-by-side with the attendees, including presentations and guest speakers, field trips, meals and pre-conference activities over the four-day conference. Upper level tiered sponsors will be recognized in the conference booklet so attendees can have continuous exposure to your name and message throughout the conference and beyond.

- All conference breaks will take place in the Hotel conference room area, giving you the opportunity to showcase your products and interact with members of the group in an informal setting.

Share insight on common goals.

- Get the inside scoop about trends and issues important to our shared industry and target market. Hot topics include the role of parks in health and fitness, connecting children to nature, and innovations in educational displays, information sharing and reaching new audiences.





SPONSOR LEVELS

OCONEE BELL
TOP SPONSORSHIP LEVEL
\$5,000

Available Opportunities:

SSPPS 2017 Conference Agenda
Tuesday evening dinner at Table Rock State Park
Thursday afternoon luncheon at Paris Mountain
State Park
Thursday evening banquet dinner at Embassy Suites

Sponsor Benefits/receives:

- 3 full conference registrations
- Tabletop advertisements at sponsored meals
- Specific mention at sponsored event – sponsor invited to speak to the group of attendees
- Special placement as the largest sponsor designation in the conference booklet
- Logo placement during the conference & on conference memorabilia
- Inclusion in conference news release
- Name badge identifying conference sponsors
- Sponsor appreciation certificate
- Database of attendee mailing addresses
- Sponsor listing on the conference website and in the conference booklet
- Insert in registration packet (1 page, double-sided, maximum 8.5x11 inches)
- Opportunity to include item in the conference tote bag





SPONSOR LEVELS

PEREGRINE FALCON SPONSORSHIP LEVEL \$2,500

Available Opportunities:

- Lunch provided Tuesday
- Lunch provided Wednesday
- Hospitality Suite Tuesday evening
- Hospitality Suite Wednesday evening
- Hospitality Suite Thursday evening
- Conference backpacks
- SWAG Bag Featured Item – Turvis Tumblers with SSPPS and sponsor logos
- SWAG Bag Featured Item – Laser Etched Growler with SSPPS and sponsor logos
- Coffee station/break service at conference on Tuesday
- Coffee station/break service at conference on Wednesday

Sponsor Benefits/receives:

- 2 full conference registrations
- Tabletop advertisements at sponsored meals
- Specific mention at sponsored event or meal
- Special placement as sponsor designation in the conference booklet
- Logo placement during the conference & on conference memorabilia
- Name badge identifying conference sponsors
- Sponsor appreciation certificate
- Database of attendee mailing addresses
- Sponsor listing on the conference website and in the conference booklet
- Insert in registration packet (1 page, double-sided, maximum 8.5x11 inches)
- Opportunity to include item in the conference tote bag





SPONSOR LEVELS

GREEN SALAMANDER
SPONSORSHIP LEVEL
\$1,000

Available Opportunities:

- Tuesday turn-down service
- Wednesday turn-down service
- Field Trip to Jones Gap State Park
- Field Trip to Lake Conestee Nature Park
- Field Trip to Swamp Rabbit Trail
- Field Trip to Roper Mountain Science Center
- Field Trip to Musgrove Mill State Park
- Field Trip to Table Rock State Park
- Field Trip to Paris Mountain State Park

Sponsor Benefits/receives:

- 1 full conference registration
- Advertisements at sponsored turn-down
- Specific mention at sponsored event
- Logo placement during the conference & on conference memorabilia
- Name badge identifying conference sponsors
- Sponsor appreciation certificate
- Database of attendee mailing addresses
- Sponsor listing on the conference website and in the conference booklet
- Insert in registration packet (1 page, double-sided, maximum 8.5x11 inches)
- Opportunity to include item in the conference tote bag





SPONSOR LEVELS

FRIENDS OF SSPPS SPONSORSHIP LEVELS

There are two sponsorship options available if you cannot join us for the conference. Help support the SSPPS conference without being in attendance, but also send your message home with each conference participant. Your sponsorship donation is used to support specific items during the conference.

BROOK TROUT
SPONSORSHIP LEVEL
\$500

RAVEN
SPONSORSHIP LEVEL
\$250

For a monetary donation of \$500, your product sample or gift item will be included in the conference attendee gift backpack.

Opportunity:

Product, sample and/or gift placement from your organization in SSPPS gift bag for each attendee. Your item may include your logo so conference attendees can bring your gift back home to show and promote to their colleagues.

Sponsor Benefits/receives:

- Sponsor appreciation certificate
- Database of attendee mailing addresses
- Sponsor listing on the conference website and in the conference booklet

Opportunity:

Placement of business card, flyer or company brochure in SSPPS gift bag

Please indicate your contribution amount on the exhibitor/sponsor registration form. Please complete the enclosed exhibitor/sponsor registration form online. You can register online using your credit card. Payment must be received within 30 days of registering to secure your spot at the conference.



LODGING & REGISTRATION

Lodging

Located in the foothills of the Blue Ridge Mountains and minutes from downtown Greenville, SC, Embassy Suites Greenville Golf Resort & Conference Center offers all-suite comfort and beautiful surroundings.

The hotel is in the heart of mid-town Greenville and situated on more than 100 acres of green space and surrounded by our par-72 championship golf course, The Preserve at Verdae. The winning combination of conference hotel with resort amenities offers the perfect destination for groups and meetings! We feature 19 meeting rooms, on-site golf, four lighted tennis courts, indoor and outdoor pools and an on-site fitness facility.

Each guestroom is a full two-room suite with private bedroom with one king-size bed or two double beds and separate living room with sofa bed, well-lit work area, wet bar, microwave, coffee maker and refrigerator, two telephones, two televisions and high speed internet access.

All overnight guests receive our famous full cooked-to-order breakfast daily, and two hour reception each evening served in our Atrium. Sponsors are responsible for reserving and paying for their own lodging during the conference.

Transportation

The Greenville-Spartanburg International Airport
2000 GSP Drive, Greer, South Carolina 29651
GSP International Airport is located 10 miles from the hotel. GSP will be the main airport for flights into the

conference. If you are flying into Greenville-Spartanburg International Airport, complimentary hotel shuttle transportation is provided between 6a.m. and midnight. Simply call the hotel upon landing (864-676-9090) and the bellman will be dispatched to welcome you curbside at baggage claim. Those driving into Greenville will be welcomed with ample complimentary parking on the hotel grounds.

If you choose to stay at another location, you are responsible for your own transportation to the Embassy Suites Greenville Golf Resort & Conference Center.

Registration

All attending sponsors must be registered for the conference to attend meals and functions. You may purchase registrations in addition to those provided with your sponsorship.

Checks are accepted. Please make checks payable to: Beautiful Places Alliance.

Mail to:

SC State Park Service

Attn: Ashley Berry

1205 Pendleton Street, Suite 251, Columbia, SC 29201.

For more information:

Ashley Berry

SC State Park Service

aberry@scprt.com

803-734-1086





Attractions IN GREENVILLE

You could spend weeks discovering all that the Greenville area has to offer, but if you can't stay that long, we recommend these top attractions.

Liberty Bridge

A visit to Greenville is not complete without seeing the city's iconic suspension bridge, which spans the Reedy River above Falls Park.

Falls Park

Walk or bike along the Reedy River through this landscaped, 32-acre park, located in the center of downtown Greenville.

Main Street

Greenville's award winning, tree-lined Main Street is a sight to see in its own right, but also for the shops, galleries and restaurants you'll find here.

Museums on Heritage Green

Three blocks west of Main Street, Greenville's cultural campus boasts four museums, the main library and a theater.

Greenville for Foodies

Greenville is garnering more and more attention for its food scene these days, so be sure to sample the cornucopia of tasty cuisines that abounds throughout the area.

Night on the Town

After dinner, treat yourself to an entertaining performance at The Peace Center, the Bon Secours Wellness Arena, or one of several local theaters.

Greenville Health System, Swamp Rabbit Trail

Walk or rent a bike and travel the terrific 17.5-mile path that traces the Reedy River between downtown Greenville and Travelers Rest.

Village of West Greenville

Encompassing the Pendleton Arts District, the Village of West Greenville is the up-and-coming go-to neighborhood for artists' studios and galleries.

Greenville Zoo

Kids and adults alike love this 14-acre zoo, home to Kiko, a giraffe born here in October 2012.

Museum & Gallery at Bob Jones University

Tucked away on the BJU campus, the museum houses a remarkable collection of European Old Master paintings.

BMW Zentrum

The visitor center at BMW's manufacturing facility tells the story of this German automaker, complete with displays of some of the many vehicles the company has produced over the years.

Greenville History Tours

What better way to get to know Greenville than to take this tour—one of Greenville's Signature Experiences—and walk or drive through the city's historic neighborhoods? Ready for more? Take a drive and do some hiking in the Blue Ridge Mountains, see a waterfall, visit a farmers' market, and discover some of the region's many historical treasures.

Cherokee Foothills Scenic Highway

The 130 mi length of Highway 11 winds through mountains and farmland from Fair Play to Gaffney. There is much to discover along the way, including terrific views galore.

Caesars Head State Park

Part of the pristine Mountain Bridge Wilderness Area, the park offers a number of hiking trails, notably a two-mile trail that leads to 420-foot-high Raven Cliff Falls.

Campbell's Covered Bridge

A drive through northern Greenville County brings you to this 1909 covered bridge, the only one of its kind left in South Carolina.

Poinsett Bridge

This graceful, arched stone bridge, named for South Carolina statesman Joel Poinsett, has spanned Little Gap Creek for 194 years.

Visit a Local Farmers' Market

Hosts of Upcountry farms provide fresh produce, meat and more for local residents and restaurants. Stop by one of the many area farmers' markets and sample something fresh from the farm.



CONFERENCE AGENDA

Monday, December 4th

- 1 pm – 8 pm Registration/Check-In – Embassy Suites Hotel
- Optional Pre-Conference Oconee Station and Station Cove Falls Hike
- Field Trips Jones Gap- Rainbow Falls Hike
- Musgrove Mill and Rose Hill visits
- Devils Fork State Park – Lake Jocassee Boat Trip
- 5:30 – 9pm Downtown Greenville – enjoy Main Street, dining on your own – transportation provided
- 9 – 11 pm Hospitality Suite

Tuesday, December 5th

- 6:30 – 8:00 am Breakfast provided by Embassy Suites Hotel
- 8:30 – 8:45am Welcome – Ceremonial Corps Posting Flags
- 8:45 – 9:45am Key Note Phil Gaines
- 9:45 – 10am Break
- 10 – 10:45 am State Park Showcase - (Delaware/Georgia/Maryland)
- 10:50 – 11:00 am Field Trip Logistics
- 11:00 – 11:15 am Break
- 11:15 – 12:00 pm Concurrent sessions
- 12:15 – 12:30 pm Van shuttle to Table Rock
- 1:30 – 6 pm Table Rock - Lunch, guided hikes, visit park, and activities
- SC Showcase Parks – Redcliffe, Andrew Jackson, Hunting Island, Sesquicentennial, Huntington Beach
- 6 - 8 pm Bluegrass and BBQ
- 7:30 – 9 pm Van Shuttle to Embassy Suites
- 9 – 11 pm Hospitality Suite

Wednesday, December 6th

- 6:30 – 8:00 am Breakfast provided by Embassy Suites Hotel
- 8:15 am Silent auction open
- 8:30 – 10am State Park Showcase - (Virginia/NC/Kentucky/Tennessee/Louisiana)
- 9:50 – 10 am Field Trip Logistics
- 10 – 10:15 am Break
- 10:15 – 11am Concurrent Sessions
- 11:15 – 11:30 am Board the vans for field trips
- Box lunch provided - eat on the road or at field trip destination
- *BBQ Trail locations
- 1-5 pm Field Trips- Various departure times and field trip durations
- Jones Gap, Lake Conestee, Swamp Rabbit Trail, Roper Mt. Science Center, Musgrove Mill
- 4 – 6pm: Networking Time in Hotel (Free snacks and drinks)
- 6 – 10 pm Dinner on your own – transportation to and from Downtown Greenville will be provided
- 9 – 11 pm Hospitality Suite

Thursday, December 7th

- 6:30 – 8:00 am Breakfast provided by Embassy Suites Hotel
- 8:15 am Silent Auction open
- 8:30 – 10am State Park Showcase - (Mississippi/Alabama/Arkansas/Florida/West Virginia)
- 9:50 – 10 am Field Trip Logistics
- 10:00 – 10:15 am Silent auction ends
- 10:15 – 10:30am Van Shuttle to Paris Mountain
- 11am – 3pm Lunch and Activities at Paris Mountain State Park
- SC Showcase Parks - Myrtle Beach, Colonial Dorchester, Hampton Plantation, Charles Towne Landing, Rivers Bridge
- Van shuttle to Embassy Suites
- 3 – 3:30 pm Networking Time in Hotel (Free snacks and drinks)
- 4 – 6pm Banquet Dinner at Embassy Suites
- 6:30-7:30pm Live Auction (Pinehurst Room)
- 7:30 pm Hospitality Suite
- 9-11 pm

Friday, December 8th

- 6:30 – 8:00 am Breakfast provided by Embassy Suites Hotel
- 8 am Departure from Hotel – end of SSPPS Conference

Schedule tentative. Subject to change.

SOUTHEASTERN STATE PARKS
PROGRAMS SEMINAR

Greenville, South Carolina December 4-8, 2017

Conference Sponsorship Contract

Contact Name _____

Title _____

Sponsoring Company _____

Company Name (as you wish it to appear on signage and listed in the on-site agenda)

Address _____

City, State, Zip _____

Telephone _____ Fax _____

E-mail Address _____

Description of Product or Service _____

SPONSORSHIP LEVEL

Oconee Bell \$5,000+

Peregrine Falcon \$2,500+

Green Salamander \$1,000+

Friends of SSPPS Conference Levels

Brook Trout \$500+

Raven \$250

Event you wish to sponsor (if applicable) _____

Date/Time _____

Dollar amount of sponsorship \$ _____

I understand that sponsorship opportunities are available on a first-come, first-served basis and that the SSPPS must receive this contract along with full payment by September 29, 2017 in order to reserve sponsorship. We will contact you requesting your logo and/or graphics after your conference contract and payment have been received.

Print Name: _____

Signature: _____ Date: _____

Please make checks payable to the Beautiful Places Alliance and return with this form to:

Ashley Berry
South Carolina State Park Service
1205 Pendleton Street, Suite 251
Columbia, SC 29201

Fax # (803) 734-1017

Please feel free to call (803) 734-1086 or e-mail aberry@scprt.com with any questions or comments.





SPONSOR BROCHURE

South Carolina
Just right. 
DiscoverSouthCarolina.com

